

## Communications

Here are **five** steps that you can start taking right away to inject fresh, new life into your company's compliance communications:

### STOP Depending

...on "traditional" e-learning as your only mode of communication to employees

#### STEP 01



### START Taking

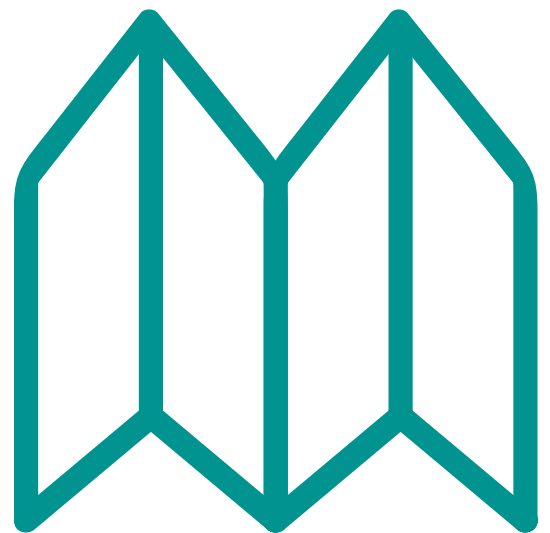
...a more holistic approach to your communications

#### STEP 02

### CONSIDER Creating

...a simple communications plan that reinforces key messages with regularity

#### STEP 03



### BEGIN Structuring

...your messages into short, powerful bursts of knowledge.

#### STEP 04

### CONTINUE Leveraging

...simple behavior change principles in your communications

#### STEP 05

